

## EXTERNAL RELATIONS

This section covers information relating to the institution's relationship with its external environment. These include the formal reports the institution is required to provide to its funding bodies, arrangements with other institutions, how it manages its relationship with the local community and how it retains contact with its former staff and students.

|     |   |             |        |
|-----|---|-------------|--------|
| 8.1 | Community Liaison   |             |        |
|     | <i>(Optional – not included in this scheme)</i>   |             |        |
| 8.2 | Fundraising   |             |        |
|     | <i>(Optional – not included in this scheme)</i>   |             |        |
| 8.3 | Government and regulator relations  |             |        |
|     | This class relates to the information that the institution is legally obliged to make available to its funding and/or monitoring bodies   |             |        |
|     | ·Reports  | Paper Based | No Fee |
|     | ·and Exceptional Funding Reports  | Paper Based | No Fee |
|     | ·and Attainment Data Reports  | Paper Based | No Fee |
|     | ·Year Finance Report  | Paper Based | No Fee |
|     | ·End Account Return   | Paper Based | No Fee |
|     | ·of Losses Return   | Paper Based | No Fee |
|     | ·Strategic Plan   | Paper Based | No Fee |
|     | ·Operating Statement  | Paper Based | No Fee |
| 8.4 | Marketing and recruitment   |             |        |
|     | This class includes publications relating to student recruitment (UK and International), including the college prospectus. It also includes information related to the learning experience. |             |        |
|     | ·   | Paper Based | No Fee |
|     | ·Listing Guide for School Leavers   | Paper Based | No Fee |
|     | ·Days   | Paper Based | No Fee |
| 8.5 | Public relations  |             |        |
|     | This class contains information that is created specifically by the institution to help publicise its facilities and activities.  |             |        |
|     | ·   | Paper Based | No Fee |
|     | ·Listing Guide for School Leavers   | Paper Based | No Fee |
|     | ·Releases/Newsletters   | Paper Based | No Fee |